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NEWS RELEASE

MULTIVISION COMMUNICATIONS CORP. ENTERS INTO DEFINITIVE AGREEMENT TO ACQUIRE ZOOMAWAY, INC.

ZoomAway Markets Solutions to Hotels and Activity Providers in the Global Hospitality Industry

VANCOUVER, BC – February 26, 2016 – Multivision Communications Corp. (“**Multivision**” or the “**Company**”) (TSX VENTURE: MTV) is pleased to announce that it has entered into a definitive agreement (the “**Share Exchange Agreement**”) effective February 25, 2016 with ZoomAway, Inc. (“**ZoomAway**”), a private Nevada company, and its majority shareholder, GR Solutions LLC (“**GR Solutions**”), to acquire all of the issued and outstanding shares of ZoomAway (the “**Transaction**”) by way of a Plan of Exchange under the laws of Nevada.

The terms of the Transaction were previously announced in the Company’s news release dated July 24, 2015 following execution of a letter of intent with ZoomAway and GR Solutions dated July 23, 2015 and subsequent news release dated October 13, 2015. Pursuant to the Share Exchange Agreement, the shareholders and certain employees of ZoomAway will receive approximately 6,200,000 Multivision Shares pursuant to the Transaction.

Multivision will allocate an additional 16,000,000 common shares to be issued to certain directors, senior officers, employees and consultants of Multivision and ZoomAway over a four year period following closing of the Transaction, subject to the achievement of specific gross revenue and operating income milestones.

Multivision will also complete a change of name to “ZoomAway Travel Inc.”. www.zoomawaytravel.com

Completion of the Transaction is subject to a number of conditions, including but not limited to, approval of the Transaction by the shareholders of Multivision and ZoomAway. There can be no assurance that the Transaction will be completed as proposed or at all.

Further details regarding the Transaction will be provided in a management information circular to be mailed to shareholders of Multivision in connection with an annual and special meeting of Multivision shareholders expected to be held in the second quarter of 2016. The Transaction is expected to close shortly thereafter.

Multivision Communications Corp. trades under the TSX Venture Exchange symbol “MTV”.

About ZoomAway:

ZoomAway, Inc. leads the way in marketing solutions for; hotels, golf courses, ski resorts and other activity providers around the globe that increase revenue, reduce cost, and improve their ability to

accommodate today's active traveler. By utilizing ZoomAway's suite of technology components coupled with its domestic call center, clients can, for the first time, provide their customers with a truly one stop shop for all of their travel needs. Be it a room and a tee-time or lift tickets, spa treatments and a weekend getaway, ZoomAway puts it all together. Its travel marketing and reservation management tools, as well as comprehensive industry experience, enables the Company to maintain a deep understanding of local markets in the context of the global hospitality industry.

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Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release

Forward Looking Statements

This release includes certain statements that may be deemed "forward-looking statements". All statements in this release, other than statements of historical facts, that address events or developments that the Company expects to occur, are forward-looking statements. Forward-looking statements are statements that are not historical facts and are generally, but not always, identified by the words "expects", "plans", "anticipates", "believes", "intends", "estimates", "projects", "potential" and similar expressions, or that events or conditions "will", "would", "may", "could" or "should" occur. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results may differ materially from those in the forward-looking statements. Factors that could cause the actual results to differ materially from those in forward-looking statements include regulatory actions, market prices, and continued availability of capital and financing, and general economic, market or business conditions. Investors are cautioned that any such statements are not guarantees of future performance and actual results or developments may differ materially from those projected in the forward-looking statements. Forward-looking statements are based on the beliefs, estimates and opinions of the Company's management on the date the statements are made. Except as required by applicable securities laws, the Company undertakes no obligation to update these forward-looking statements in the event that management's beliefs, estimates or opinions, or other factors, should change.