

ZoomAway, Inc., is a wholly owned operating subsidiary of ZoomAway Travel Inc. (TSXV:ZMA, USA:ZMWYF, FRANKFURT:4ZO)

Based in Reno, Nevada, ZoomAway Inc. provides leading hotels, golf resorts, ski resorts and activity provider clients with a seamless, scalable and fully Integrated Technology Platform that allows for the discounted packaging of Lodging, Ski, Golf, Activities, Attractions, Recreation, Events, Entertainment and Transportation.

ZoomAway's suite of technology components seamlessly integrates into the client website, providing their customers with a real time one stop shop for all of their travel and recreation needs, all while maintaining the clients branding and brand position.

Some of our clients include: **Palms Casino Resort Las Vegas, Half Moon Bay Golf Links, Vail Resorts, Course Co., Atlantis Casino Resort Reno, and Edgewood Tahoe.**

For more information about ZoomAway Travel Inc., (TSXV:ZMA, USA:ZMWYF, FRANKFURT:4ZO) or ZoomAway Inc., please visit www.zoomawaytravel.com.

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PRIMARY PRODUCTS

ZoomAway's travel marketing and reservation management solutions, as well as an accomplished team of professionals with comprehensive industry experience, enables ZoomAway to maintain a deep understanding of local travel, recreation and activities markets in the context of the global travel and tourism industry.

White Label

The ZoomAway "White Label" Platform allows clients to perform all of the direct to consumer marketing functions.

- Maintains the clients brand and branding position.
- Seamless technology and service platforms to insure a successful on-line customer experience.

Reservation Management System (RMS)

Our RMS is a cutting edge technology platform that allows large groups, conventions and sports teams to conveniently book accommodations and activities packages.

- A tool for organizers and participants to accurately book and track lodging, activities and meal needs.

REVENUE MODEL

Revenue derived from negotiating and contracting significantly discounted rates for Lodging, Activities, Attractions, Recreation and Events.

- Bundled packages direct to consumers.
- Recurring revenue models with higher gross margin.

White Label Clients - Hotels, resorts and activity providers hire us to embed technology and fulfill reservations from their websites.

Retail - With growth and regional expansion we continue to add inventory and sales channels.

Groups - Our client base, retail components and sales teams all generate leads for group bookings.

RMS - Our Reservation Management System is software that provides private or corporate groups with registration tools to allow their customers to book everything from rooms to activities in one secure transaction.

2016 HIGHLIGHTS

- Closed (CAD) \$2.3mm financing (Fall 2016)
- Established the Las Vegas Market, hired a Regional Sales Director Based in Las Vegas (Summer 2016)
- Added over 25 new clients, representing over 40 website placements (Summer/Fall 2016, deployment underway)
- Finished new version of white label software (Summer 2016)
- Established Pebble Beach/Monterey Market, now embedded in three client sites in this market (Fall 2016)
- Signed contract to provide Boyd Gaming booking interfaces for nine properties in Las Vegas (Fall 2016)
- Vail Resorts use our RMS at three of their resorts

EXPANSION STRATEGY

Phase I:

Arizona (Phoenix, Scottsdale), Southern California (Palm Springs, San Diego), Northern California (Monterey, San Francisco), West Coast ski markets (Park City, Vail, Aspen, Telluride, Breckenridge, Jackson Hole), British Columbia (Vancouver, Whistler, Victoria, Wine Country), Pacific Northwest I5 corridor (Bend, Portland, Seattle).

Phase II:

Year round warm weather destinations (Orlando, Florida, Hawaii, Mexico, Caribbean), Tier II Gaming markets (Biloxi, Tunica), Native American Gaming Destinations

These markets are strategically located to our current operation and in many cases are the low hanging fruit where we have already established who/what our first client will be. With a sale rep now in place and established in Las Vegas, we can continue to branch out south. Our primary objectives in Phase 1 are to not be impacted by weather or shoulder seasons in just one market. We are keying in on year round destinations, or markets that have a heavy reliance on activities such as golf, ski or groups.

MANAGEMENT DIRECTORS and ADVISORY BOARD

MANAGEMENT TEAM

Sean Schaeffer
President and Chief Executive Officer

Dan Morgan
Chief Operating Officer

Tim Berfield
Chief Technology Officer

Mirza Rahimani
Chief Financial Officer

Toni Koster
Vice President of Sales

Rick Chapman
National Sales Director

BOARD OF DIRECTORS

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CAPITALIZATION TABLE

Shares Issued & Outstanding
44,896,956