



**NEWS RELEASE**

**TSXV:ZMA**

**ZOOMAWAY TRAVEL ENTERS INTO RESELLER AGREEMENT WITH ZERO 8 TO MARKET SOCIAL AND MOBILE GAMES WORLDWIDE**

**A Unique Partnership of Robust and Innovative Technology Platforms that Combine Travel/Activities and Social Gaming**

VANCOUVER, BC – May 2, 2017 – ZoomAway Travel Inc. (TSX VENTURE: ZMA) (FRANKFURT:4ZO) (the “Company”) [www.zoomawaytravelinc.com](http://www.zoomawaytravelinc.com), announced today that its wholly owned Nevada subsidiary, ZoomAway, Inc. (“ZoomAway”) has entered into a Reseller Agreement with Zero8 Studios, Inc. (Zero8) to develop and market gaming products. The terms of the five-year agreement provide for exclusive, worldwide reseller rights and revenue sharing based on an initial 70%/30% adjusted net revenues. ZoomAway will undertake the sales and marketing activities associated with the Zero8 social gaming platform, SpinRUSH™ and their customer acquisition and retention system, Promotional Entertainment System (PES).

“We are elated to create a partnership between ZoomAway and Zero8. This agreement opens many doors for both parties from sales, to marketing and technology. It creates an enormous opportunity that we expect to be mutually beneficial as we work together to develop gamified, white-labeled products focused on traditional and millennial audience, while growing an ever-expanding suite of products and games that everyone can enjoy,” said Ryan Cullins, CEO of Zero8 Studios, Inc.

ZoomAway and Zero8 both offer “White Label” technology platforms to clients that span the Hotel, Casino, Resort and activities industries, and the partnership looks to the significant growth opportunities in the crossover between the multibillion-dollar Hospitality and, the emerging, Social Gaming industry.

Both companies understand that clients are looking for direct branding and interaction with customers. Their applications offer seamless integration into existing corporate on-line systems, all while maintaining brand continuity, and offering businesses greater control over their customers’ experience and increasing the client’s revenue streams.

“By combining the sales and marketing of White Label Booking and Packaging Platform with White Label Social and Interactive Gaming, ZoomAway and Zero8 will deliver technology solutions and product suite to their customers that are entertaining in booking process, skill based and provide social connectivity. We believe that this will deliver to the traditional and

millennial customer a significantly enhanced purchase experience,” said Sean Schaffer, CEO of ZoomAway Travel Inc.

### **About the Zero8 Products**

#### **“SpinRUSH™”**

A one-of-a-kind, skill based, millennial centric, social platform that enables casinos, resorts, or any property and business, to have a unique, white-labeled and branded mobile gaming solution in a virtual free-to-play casino & arcade completely outside of regulated gaming space. The SpinRUSH™ platform includes in-game property advertising, branding, integration with property promotions, and connection with user’s social network identities, as well as a virtual world-wide presence. SpinRUSH™ is monetized via standardized in-game virtual currency system with virtual credits. SpinRUSH™ is designed for the players of tomorrow and today.

#### **“Promotional Entertainment System (PES)”**

A large screen kiosk multi-touch interactive display driven by multiple synchronized computing devices which allow players to engage in a “gamified”, non-gambling promotional experience, where they can obtain awards by collecting virtual items from anywhere on compatible properties. PES is designed to replace archaic kiosk ticket systems and appeal to the social gaming market, complete with leveling systems, character upgrades, tournament entries, and a chance to win big prizes, all while maintaining a simple game flow that anyone can enjoy.

### **About ZoomAway, Inc.**

ZoomAway, Inc., a wholly owned subsidiary of ZoomAway Travel Inc. (TSX VENTURE: ZMA), provides leading hotels, golf resorts, ski resorts and activity providers with a seamless, scalable and fully integrated Technology Platform that allows for the discounted packaging of lodging, ski, golf, activities and attractions. It seamlessly integrates into client websites, providing their customers with a real time one stop shop for all of their travel and recreation needs. Additional information about ZoomAway Inc. can be found at [www.zoomawaytravelinc.com](http://www.zoomawaytravelinc.com).

### **About Zero8 Studios, Inc.**

Zero8 Studios, based in Reno, Nevada, specializes in new and innovative game development and digital media solutions. With a focus on social gaming via their SpinRUSH™ Platform and Promotional Entertainment System (PES), these products create a seamlessly integrated social gaming experience for businesses on or off property. With over a decade of experience and countless game titles, promotions, and apps, the Zero8 Studios’ team has assisted dozens of AAA publishers, developers, manufactures and casinos in the design, production and delivery of their games to players around the world. Additional information can be found at [www.zero8studios.com](http://www.zero8studios.com).

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